

SOLIDAR SILVER ROSE AWARD 2016

14 June 2016, 19.00 – 21.00 | MEP Dining Room of the European Parliament, Brussels

SOCIAL MEDIA PACK

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Overview of different materials to be used

Online registration	Direct link to the google form	https://docs.google.com/forms/d/1nWnSDixbc2Xtc9IY5fgdSU-oV-x1VLO7CaC8IV-JP5g/viewform?c=0&w=1
Online draft programme	Will be updated frequently	http://www.solidar.org/IMG/pdf/2016_06_14_solidar_silver_rose_draft_programme.pdf
General SOLIDAR Silver Rose Page	With above links included	http://www.solidar.org/IMG/pdf/2016_06_14_solidar_silver_rose_draft_programme.pdf
SOLIDAR Facebook	Please feel free to tag	SOLIDAR.org
Twitter SOLIDAR	Please feel free to tag	@SOLIDAR_EU
Hashtag Silver Rose	Please feel free to tag	#SilverRose
Graphic 1	To be used whenever you see fit	With General message, in attachment to email
Graphic 2	To be used whenever you see fit	With General message, in attachment to email
Graphic 3	07/06/2016	Last day to register, in attachment to email



To be used whenever and wherever you see fit, ideally it would be nice if it could be posted somewhere on your website.

Description of the Silver Rose Awards 2016

SOLIDAR Silver Rose Awards
14th June 2016 | 19:00 – 21:00 | European Parliament, Brussels

In a world of rapid changing political and social circumstances, growing conflicts and inequalities, progressive politics to ensure social justice and global solidarity are more important than ever. The 2016 edition of the **SOLIDAR Silver Rose Awards** presents four courageous political choices with four awardees working on highly sensitive and late-breaking political issues: **Press Freedom, Decent Work, Women's Rights, Access to Education for All.**

This year's winners are:

Journalist Union of Turkey (Türkiye Gazeticiler Sendikası, TGS), to which we dedicate the Silver Rose for Fundamental Rights. TGS supports jailed journalists and promotes solidarity between journalists in Turkey and abroad – in times, where the debate on Press Freedom is high on the EU's political agenda and more and more journalists in Turkey and elsewhere face severe threats.

FairWork, a Dutch organisation, fighting for just and decent work conditions and a slavery-free Netherlands. We dedicate our Silver Rose in the area "Together for Social Europe" to this organisation.

Dr. Nagham Nawzat Hasan, an activist and gynecologist from Iraq. Ms Hasan will be awarded for her outstanding work to provide psychological counselling and health screenings to Yazidi (Ezidi) girls and women, who were enslaved in subsequence of the attacks on the Iraqi city of Sinjar (Shingal), committed by the Islamic State (IS) in 2014. She will get our Human Rights Silver Rose.

La ligue de l'enseignement, a French Member of SOLIDAR, which celebrates its 150 years of existence in 2016. The award is given in the category "Building Learning Societies" and honors the engagement of this civic movement for the access of all to education and culture in Europe and worldwide.

As for the past 14 editions the ceremony will take place in the European Parliament in Brussels. The ceremony brings together a wide audience of like-minded individuals with backgrounds in civil society, trade union and politics, for a very much needed and timely celebration of global solidarity and progressive engagement. The SOLIDAR Silver Rose Awards is made possible with the support the Progressive Alliance of Socialists and Democrats and the Party of European Socialists (PES) and with the media support of EurActiv.

More information on the SOLIDAR Silver Rose Awards and the online registration for the event can be found [here](#).

With the support of



With the media support of





More specific guidelines

Thank you again for your help on creating a little bit of a buzz for the Silver Rose Awards. I hope with this social media pack, to avoid any additional work for you, as we are all more than busy these days. As a result, I am trying to send some prepared, tweets, the dates on which we're planning on communicating something on the Silver Rose Awards, with the hope that you can just simply copy paste these prepared tweets and posts (of course if you can think of something more creative, please feel free to change the prepared tweets), retweet/ share/ like the different posts we're planning on doing. If you should think of something else that I can prepare that could be of use, please do not hesitate to contact me and I'll do my utmost to deliver the required material to you. It would be great should you be able to launch an occasional tweet/ post from **23rd May** (after greenweek) till **7th June** (deadline of the online registration).

Twitter

- We'll be there on 14th June for @Solidar_EU's #SilverRose Awards, will you? You can register online; <http://www.solidar.org/Silver-Rose-Awards.html>
- Who are the winners of the 2016 @Solidar_EU's #SilverRose Awards? Join us on 14/06 @Europarl_EN, online registration <http://www.solidar.org/Silver-Rose-Awards.html>
- This year's @Solidar_EU #SilverRose Awards are all about sensitive choices for Social Justice. Join us on 14/06 - <http://www.solidar.org/Silver-Rose-Awards.html>
- The 2016 @Solidar_EU #SilverRose Awards cover #pressfreedom #decentwork #womensrights & #education4all. Register now <http://www.solidar.org/Silver-Rose-Awards.html>
- Already penciled it in? The 2016 @Solidar_EU #SilverRose Awards will take place on 14 June @Europarl_EN Register now <http://www.solidar.org/Silver-Rose-Awards.html>
- Who'll take home the @Solidar_EU #SilverRose Award in the category of 'Together for Social Europe'... Register now <http://www.solidar.org/Silver-Rose-Awards.html>
- Who'll take home the @Solidar_EU #SilverRose Award in the category 'Organising International Solidarity'... Register <http://www.solidar.org/Silver-Rose-Awards.html>
- Who'll take home the @Solidar_EU #SilverRose Award in the category of 'Building Learning Societies'... Register now <http://www.solidar.org/Silver-Rose-Awards.html>

(!) On Tuesday 7th June morning (last day to register)

- Last day to register for the 2016 @Solidar_EU #SilverRose Award! See you next week! <http://www.solidar.org/Silver-Rose-Awards.html> [+pic - see attachment]

Facebook

It would be great if you could share or like our posts.

At the moment we've allocated 7 different moments on which we'll post something in relation to the Silver Rose Awards, below you can find the dates. It would be great should you be able to keep an eye on our facebook account on these days to like and or share our posts.

1	2	3	4	5	6	7
18/05	24/05	26/05	31/05	02/05	06/06	07/06