#### The Fake News Panic



#### Ricardo Gutiérrez

General Secretary of the European Federation of Journalists Docent, Université Libre de Bruxelles (ULB) "Fake News: Political and legal challenges" – S&D Meeting 6 September 2017 – European Parliament, Brussels

#### Misinformation



# SCIENCES --Le Péril Juif!

#### Les Moissons de la Guerre

Les guerres sont les moissons desdans son dernier ouvrage. Dans chaque Ets fuifs, et les révolutions oussi.

à mesure qu'on se rapprochait de la fin d'hostilités et que s'élaboraient pénibleme

mbart que l'on doit cet aveu, qui implique alement le principe de neutralité, ou plud'internationalisme des juifs. En etfet, ame tous les conflits, les guerres et les rélutions profitent, par la force même des morts moraux, mais à ceux qui, dans la ultisse, suivent, et parfois dirigent les désen n'ayant en vue que leurs intérêts.

Dans tous les Etats, on aperçoit des l' raélites qui se hissent peu à peu jusqu'ai plus hautes fonctions publiques. On a pu

les clauses de la paix, ils manœuvraient,

employant des méthodes différentes, po-

faire prévaloir les aspirations et les visés

de leur race. C'est ainsi qu'unis par des lies

internationaux, ils ont suivi des directivi

mystérieuses qui, maleré des orientations d

vergentes en apparence, finissaient par con

#### Propaganda



PAGE-TURNER

## WHEN IT'S TOO LATE TO STOP FASCISM, ACCORDING TO STEFAN ZWEIG

By George Prochnik February 6, 2017

Taweig composed the first draft of his memoir, "The World of Yesterday," in a feverish rapture during the summer of 1941, as headlines gave every indication that civilization was being swallowed in darkness. Zweig's beloved France had fallen to the Nazis the previous year. The Blitz had reached a peak in May, with almost fifteen hundred Londoners dying in a single night. Operation Barbarossa, the colossal invasion of the Soviet Union by the Axis powers, in which nearly a million people would die, had



Stefan Zweig in Ossining, New York, in 1941, seven years after he fled the ascendant Nazism of Europe.

PHOTOGRAPH BY ULLSTEIN BILD / GETTY

Stefan Zweig recognized that propaganda had played a crucial role in eroding the conscience of the world.

#### Propaganda



"If everybody lies, the consequence is not that you believe the lies, but that nobody believes anything any longer"



#### Hannah Arendt: From an Interview

What makes it possible for a totalitarian or any other dictatorship to rule is that people are not informed; how can you have an opinion if you are not informed? If everybody always lies to you, the consequence is not that you believe the lies, but rather that nobody believes

NYBOOKS.COM | PAR HANNAH ARENDT







Germany: A draft law to counter hate speech would threaten freedom of expression







**NEWS & ANALYSIS** 

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ABOUT CPJ

# Proposed German legislation threatens broad internet censorship

By Courtney C. Radsch/CPJ Advocacy Director on April 20, 2017 9:53 AM ET

The German cabinet on April 5 approved a "Draft Law to Improve Law Enforcement in Social Networks"

(Netzwerkdurchsetzungsgesetz), ostensibly aimed at combatting disinformation and hate speech, that raises concerns about restrictions on free expression and the privatization of censorship. The law would compel social media companies to remove content or risk fines as high as 50 million euros. Human rights and press freedom groups, including CPJ, joined several social media companies that have been at the center of the debate over "fake news" and hate speech to express concern over the proposed law.

#### Article 19





LA DEFENSA DE LA LIBERTAD DE EXPRESIÓN E INFORMACIÓN WHERE WE WORK WHAT WE DO WHO WE ARE RESOURCES

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LEGAL ANALYSIS

# Germany: Act to Improve Enforcement of the Law on Social Networks undermines free expression



ARTICLE 19 01 Sep 2017



In August 2017, ARTICLE 19 analysed the Act to Improve Enforcement of The Law on Social Networks (the Act), which the Federal Council (Upper Chamber) of the German Parliament approved on 7 July 2017, and is expected to be

#### CoE Platform





#### Hate speech





#### EU Expert Group



#### Gabriel to start EU expert group on fake news

By Catherine Stupp | EURACTIV.com

## 30 août 2017



New EU Commissioner Mariya Gabriel will start work on an EU response to fake news this autumn. [European Parliament]

Languages: Français | Deutsch















# 1. Regulating tech giants



# "Advocating for more 'responsibility' for platforms also means allowing them more power"

Dr Martin Moore, director of the Centre for the Study of Media, Communication and Power, and a Senior Research Fellow in the Policy Institute at King's College London.

#### What comes next





#### Fake news, real money



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**FAKE NEWS, REAL MONEY** 

More than 600 global brands are advertising on fake news websites—and they don't seem to care



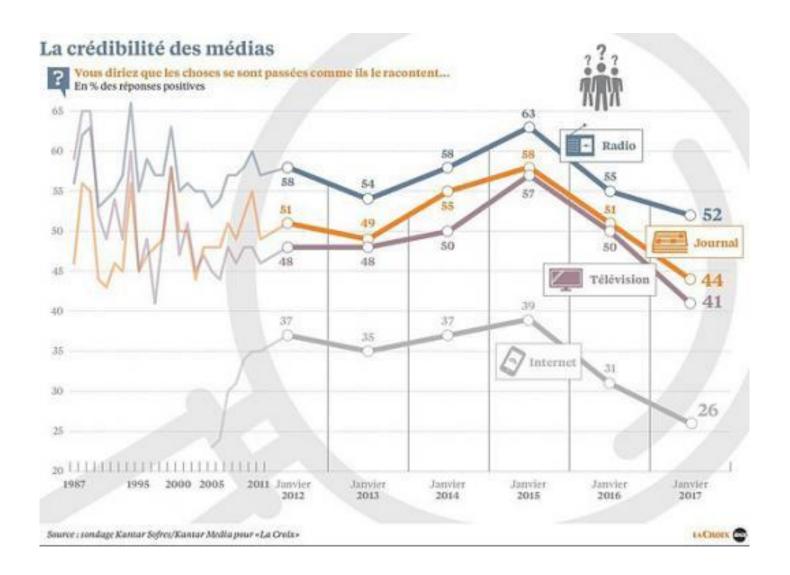
#### 2. Critical digital literacy





#### 3. Tackling trust crisis





## Quality journalism







fighting bad journalism, less on fake news

#### Fact-checking





Le Décodex est un outil pour vous aider à vérifier les informations qui circulent sur Internet et dénicher les rumeurs, exagérations ou déformations.

Découvrez pourquoi nous avons créé cet outil et retrouvez ici notre méthodologie détaillée.

#### Les décodeurs, mode d'emploi

Les décodeurs du Monde.fr vérifient déclarations, assertions et rumeurs en tous genres ; ils mettent l'information en forme et la

#### Fact-checking



## Lessons from Russia: How fake news and misinformation distract journalists

TOPIC: VERIFICATION

John Kluver | February 02, 2017



Whatever the country, independent journalists constantly face the challenge of dealing with slippery officials who whitewash policies and "spin" controversial government actions.

## Self regulation







#### Professional debates



Journalists role from important to essential when covering crisis



#### To silence liars



Yes, we can...How news media might fight back the "avalanche of liars" and conspiracy theorists...

#### Voir la traduction



CNN considering permanently banning Kellyanne Conway over 'serious questions' over credibility

Kellyanne Conway, one of President Trump's top advisers, may be banned from CNN due to her pattern of constantly lying to journalists.

USUNCUT.COM

#### Stand up!



"Do not participate in the Trump propaganda game" Keith Olbermann, GQ Special Correspondent Released on 1/25/2017



#### Back to basics





This is how we can fight Donald Trump's attack on democracy

THECORRESPONDENT.COM | DE ROB WIJNBERG

#### Stronger Journalism



"Are you fucking kidding me?"

These days, journalists will often be asked to report on things that sound like sick fucking jokes. As a reporter, you should always confirm that the event you're covering is not a tasteless prank, misguided attempt at performance art, or some kind of depraved clown show in a demented carnival of vulgarity.



#### Additions to the Five Journalistic "W"s

In addition to "Who," "What," "When," "Where," and "Why," reporters need to start asking questions such as "Seriously?" and "Have you no shame?"

NEWYORKER.COM | PAR LUKE BURNS



# Many thanks for your attention

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