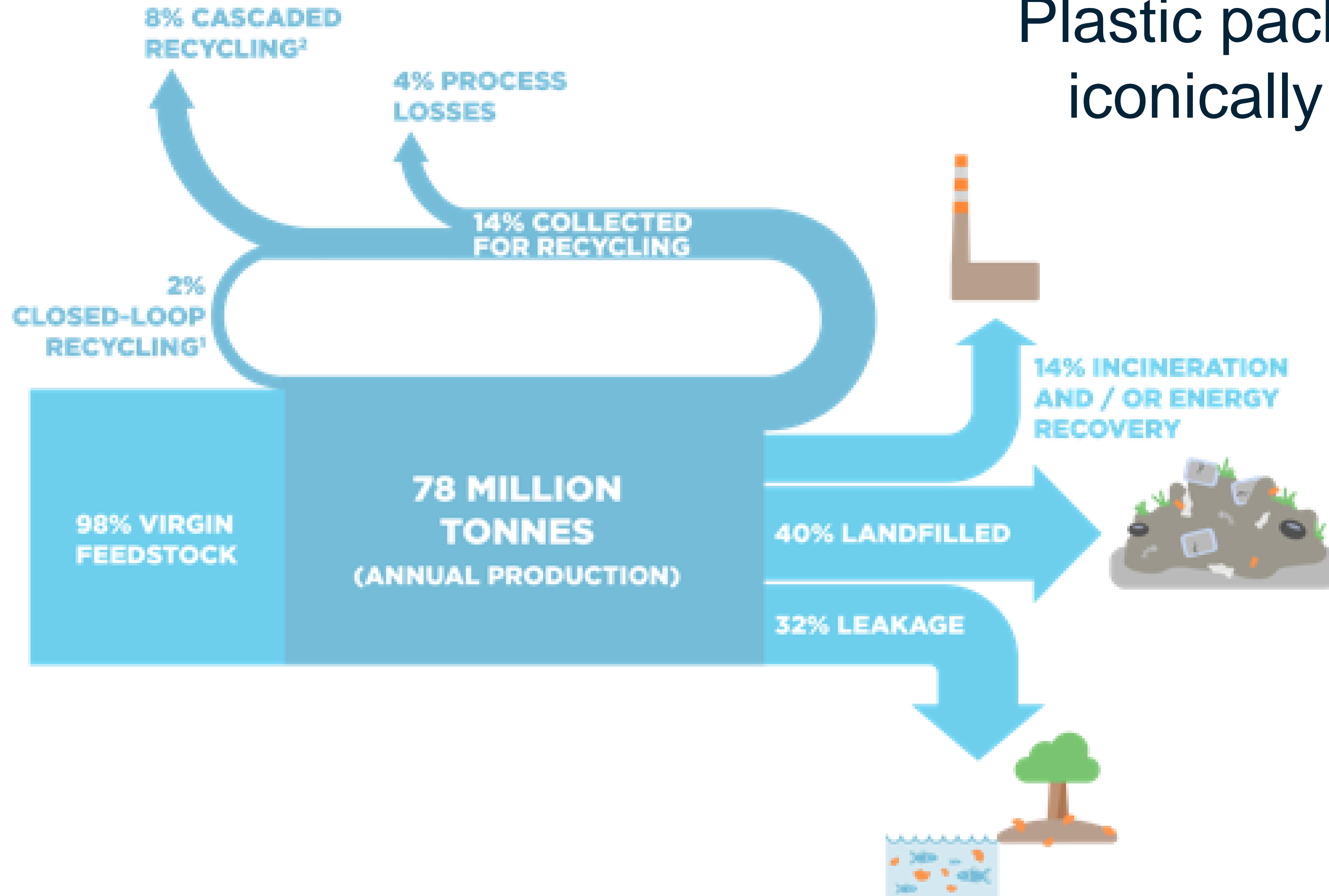




New Plastics Economy

October 2016

Plastic packaging - iconically linear



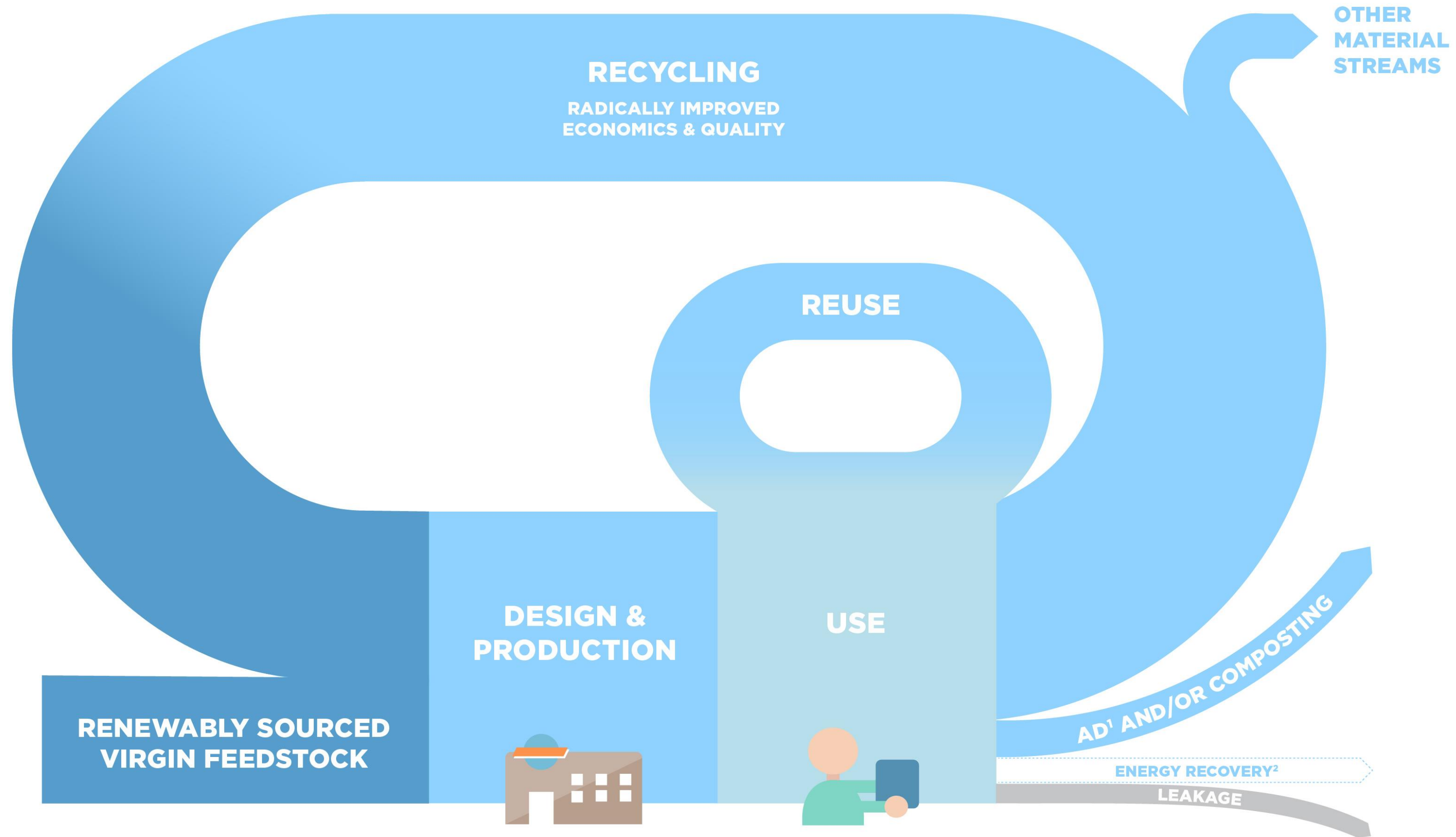
A photograph of John Kerry, the US Secretary of State, speaking at a podium. He is wearing a dark blue suit, a white shirt, and a red tie. His hands are clasped in front of him. The background is a blue wall with the text "OUR OCEAN" in large, light blue letters. Above the text is a graphic of two hands holding a globe. The quote is overlaid on the right side of the image in white text.

"We are dumping into the oceans millions of tons of plastic...we have to change direction"
US Secretary of State John Kerry, September 2016

OUR OCEAN



1 CREATE AN EFFECTIVE AFTER-USE PLASTICS ECONOMY



3 DECOUPLE PLASTICS FROM FOSSIL FEEDSTOCKS

2 DRASTICALLY REDUCE THE LEAKAGE OF PLASTICS INTO NATURAL SYSTEMS & OTHER NEGATIVE EXTERNALITIES

New Plastics Economy initiative



Dialogue Mechanism

Global Plastics Protocol

Innovation Moonshots

Evidence Base

Stakeholder engagement

Some high-level insights from latest research – more in January!

- Design is critical. End-of-pipe solutions alone will not be enough
- Circular economy is more than just recycling. Reuse models, re-inventing packaging systems and delivery models are part of the mix as well.
- Policymakers can play an important role in accelerating the transition towards a circular system.



Thank you!