



S&D IMCO Workshop

A competitive and inclusive Digital Single Market

Wednesday 4 February 2015 ~ 15:00-17:30
European Parliament Room A3G-3 and via S&D Web

EU DIGITAL SINGLE MARKET FOR SERVICES:

INNOVATION, COMPETITIVENESS, INCLUSION

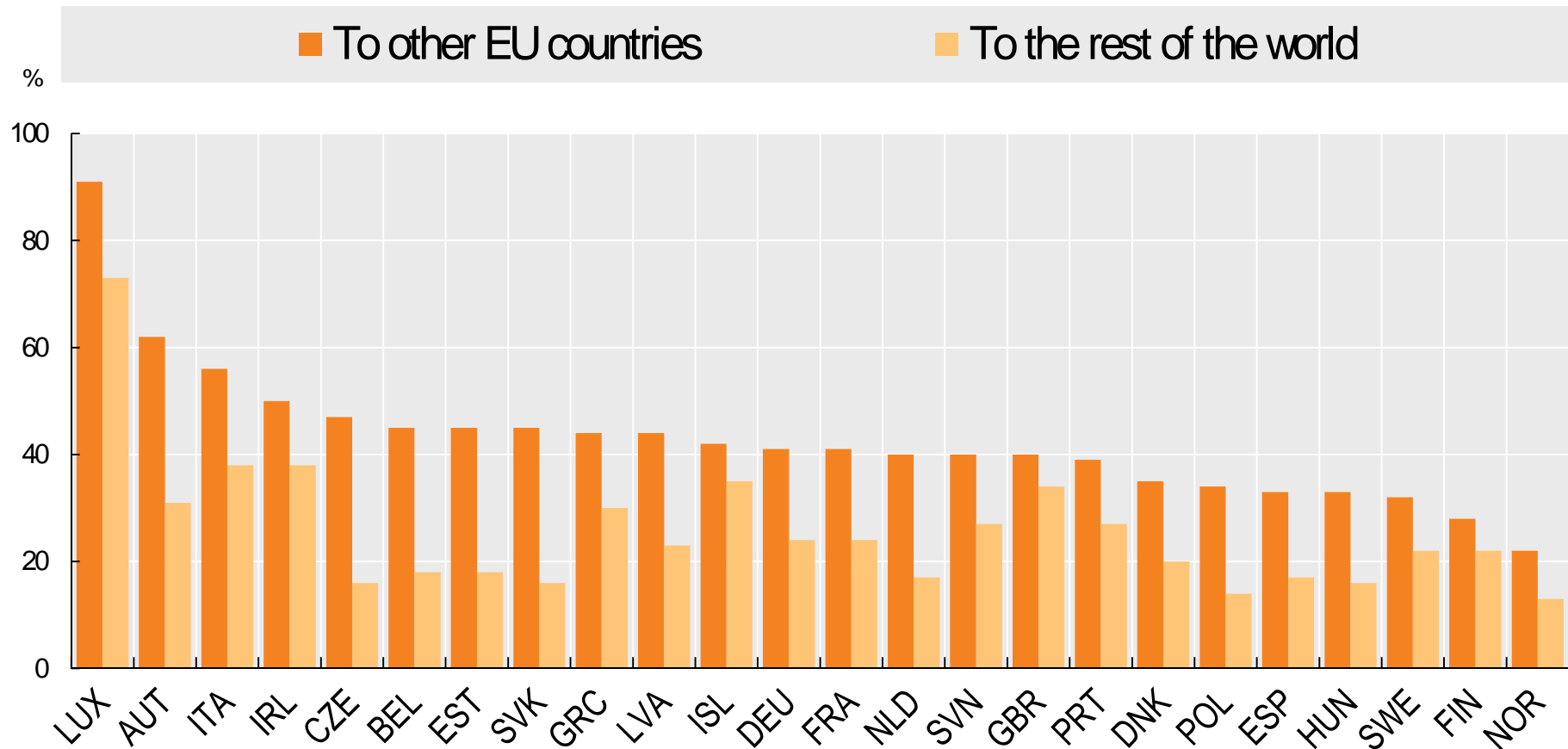
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A Digital Single Market

Cross-border e-commerce sales by enterprises, 2012

As a percentage of all enterprises having undertaken sales via e-commerce



Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing

<http://dx.doi.org/10.1787/888933148101>

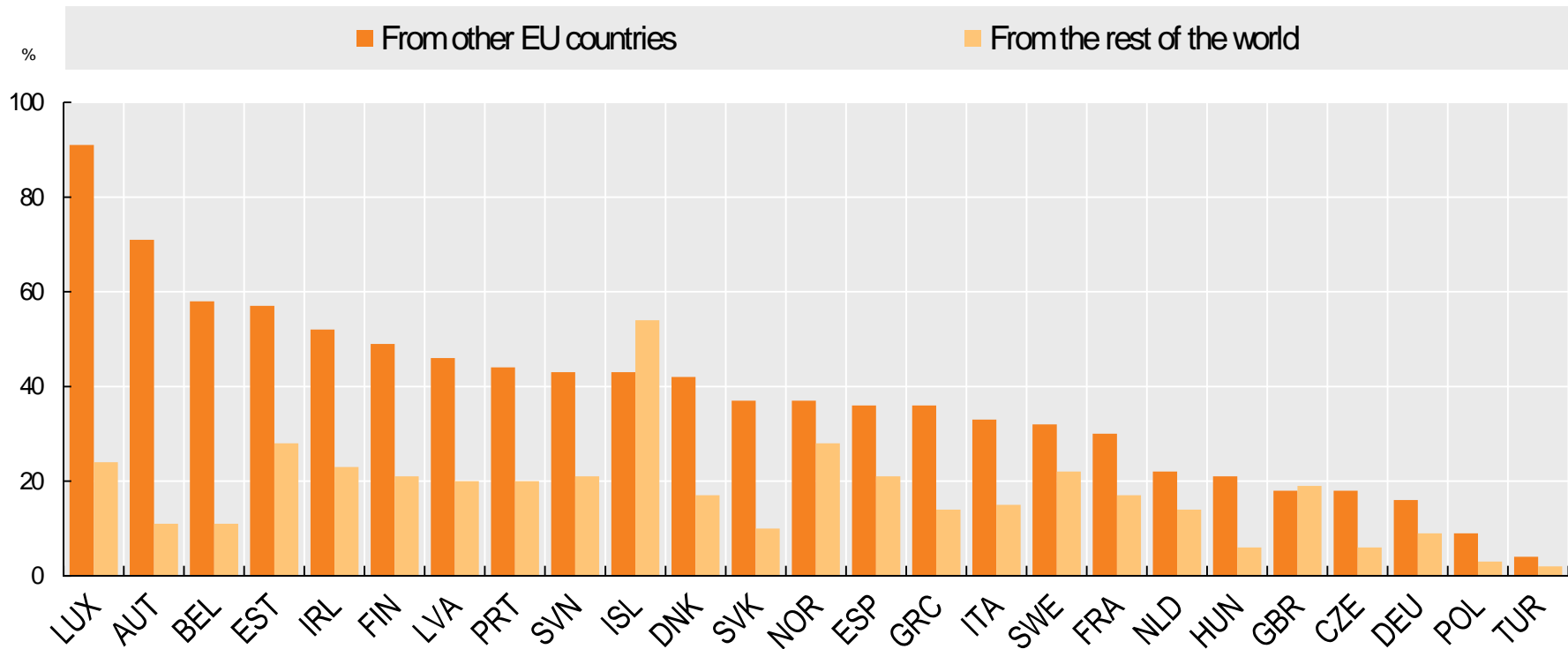




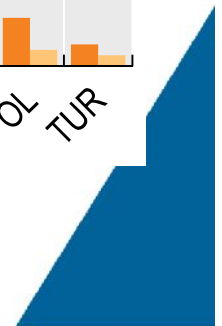
A Digital Single Market

Cross-border online purchases by individuals, 2013

As a percentage of individuals who ordered goods or services over the Internet in the last 12 months



Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing
<http://dx.doi.org/10.1787/888933148115>

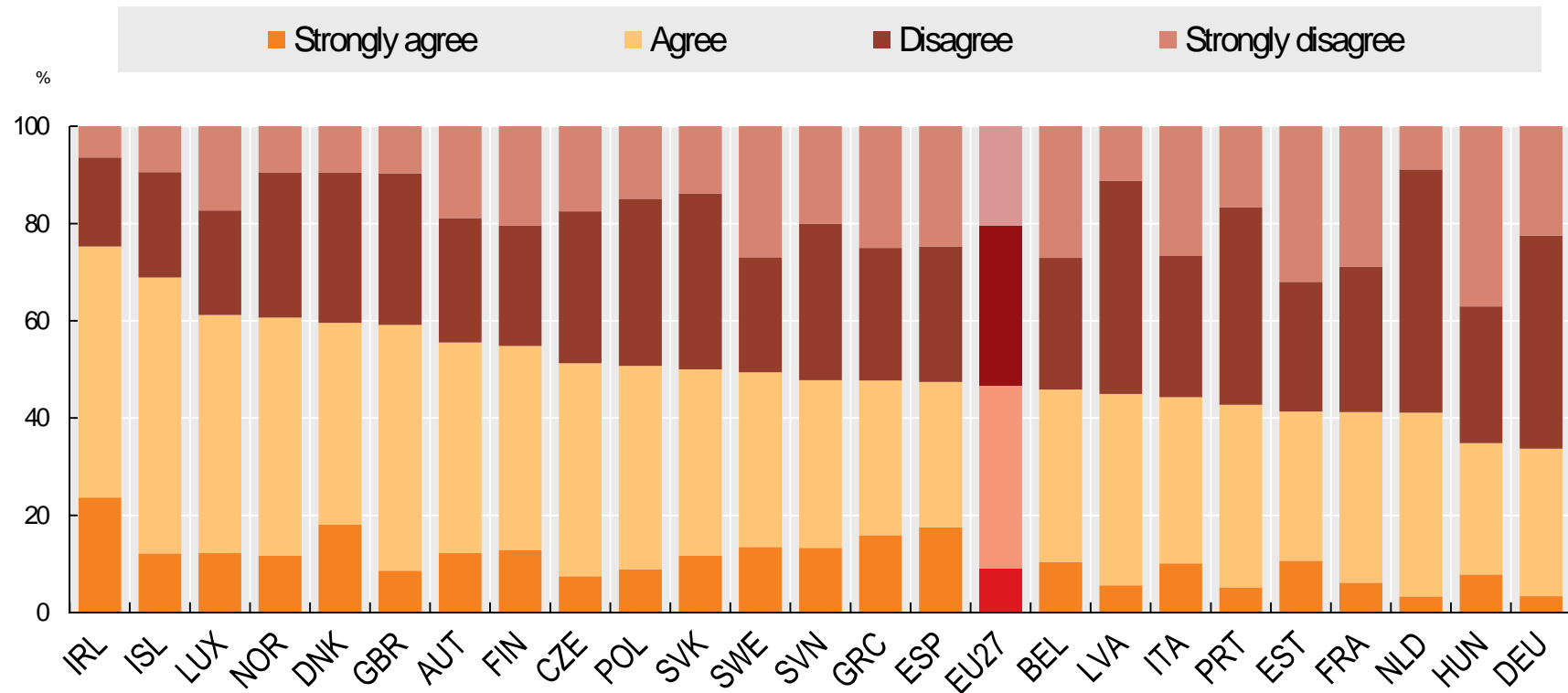




Legal framework matters...

Consumer trust in cross-border online purchases, 2012

“I feel confident purchasing goods or services via the Internet from retailers/providers in another EU country”



Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing
<http://dx.doi.org/10.1787/888933148121>

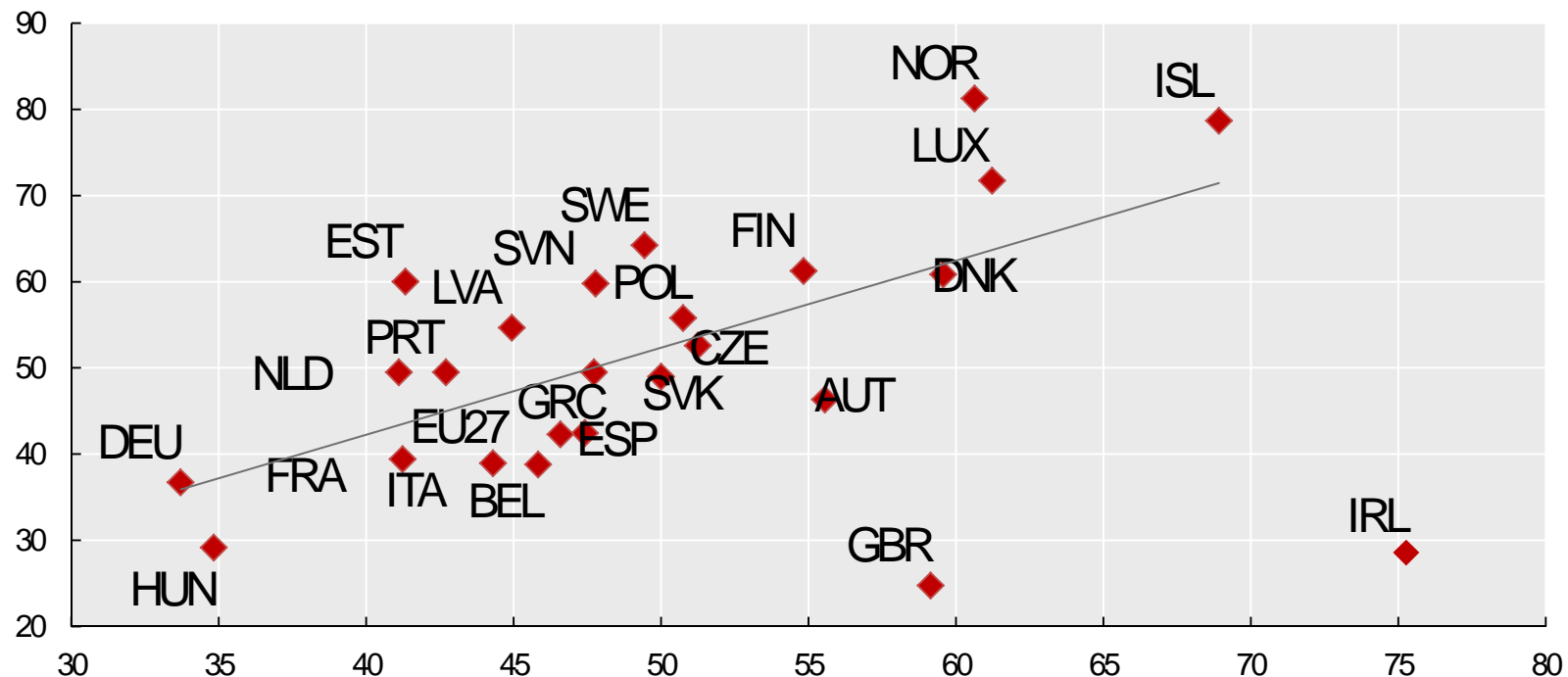




... but there are other barriers

Consumer trust in cross-border online purchases, 2012

Internet users who feel confident about the EU cross-border sellers



Internet users who are willing to use another EU language (%)

Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing
<http://dx.doi.org/10.1787/888933148121>





Innovation

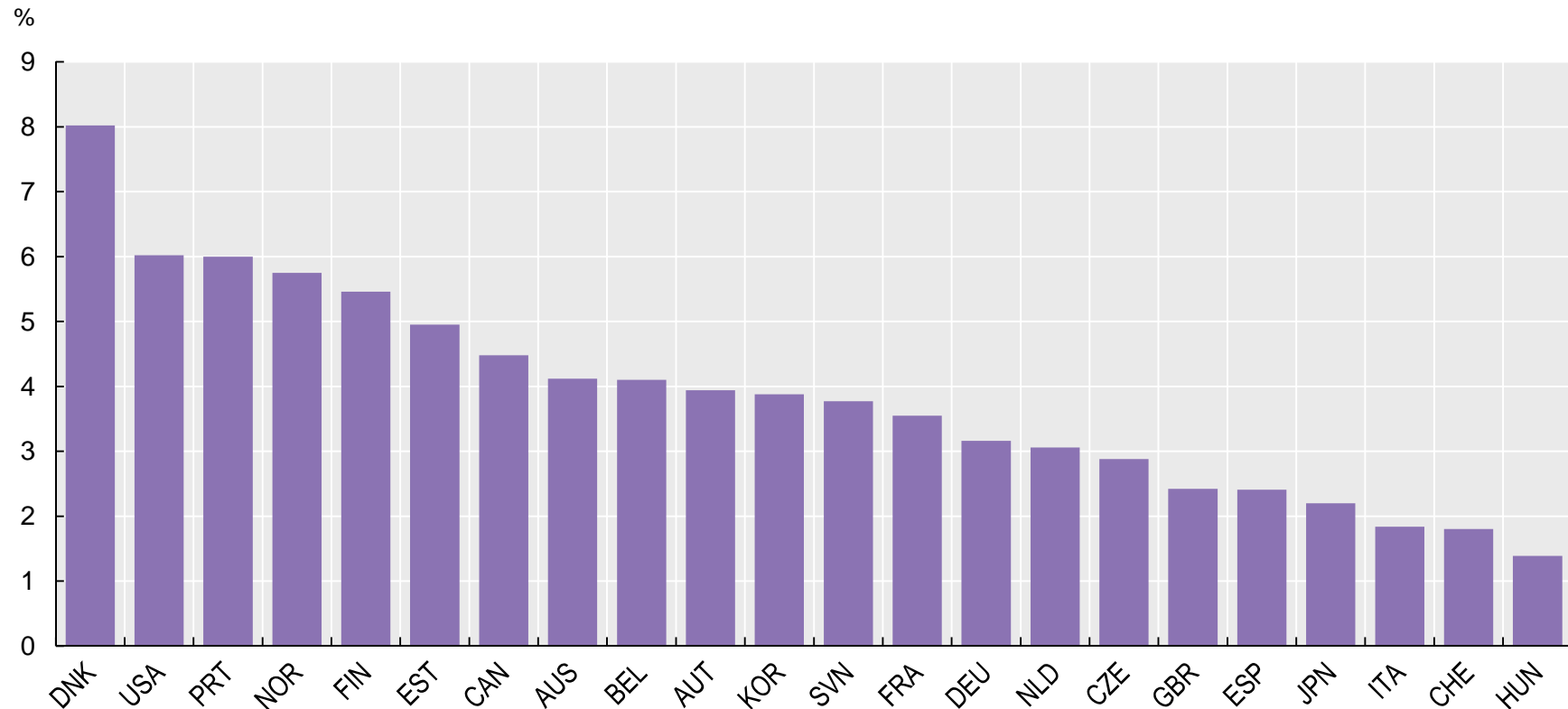
- In the ICT industries?
- Enabled by ICTs in all sectors?
- Both !





Information and communication service industries invest more in R&D...

R&D expenditure as a percentage of value added, 2011



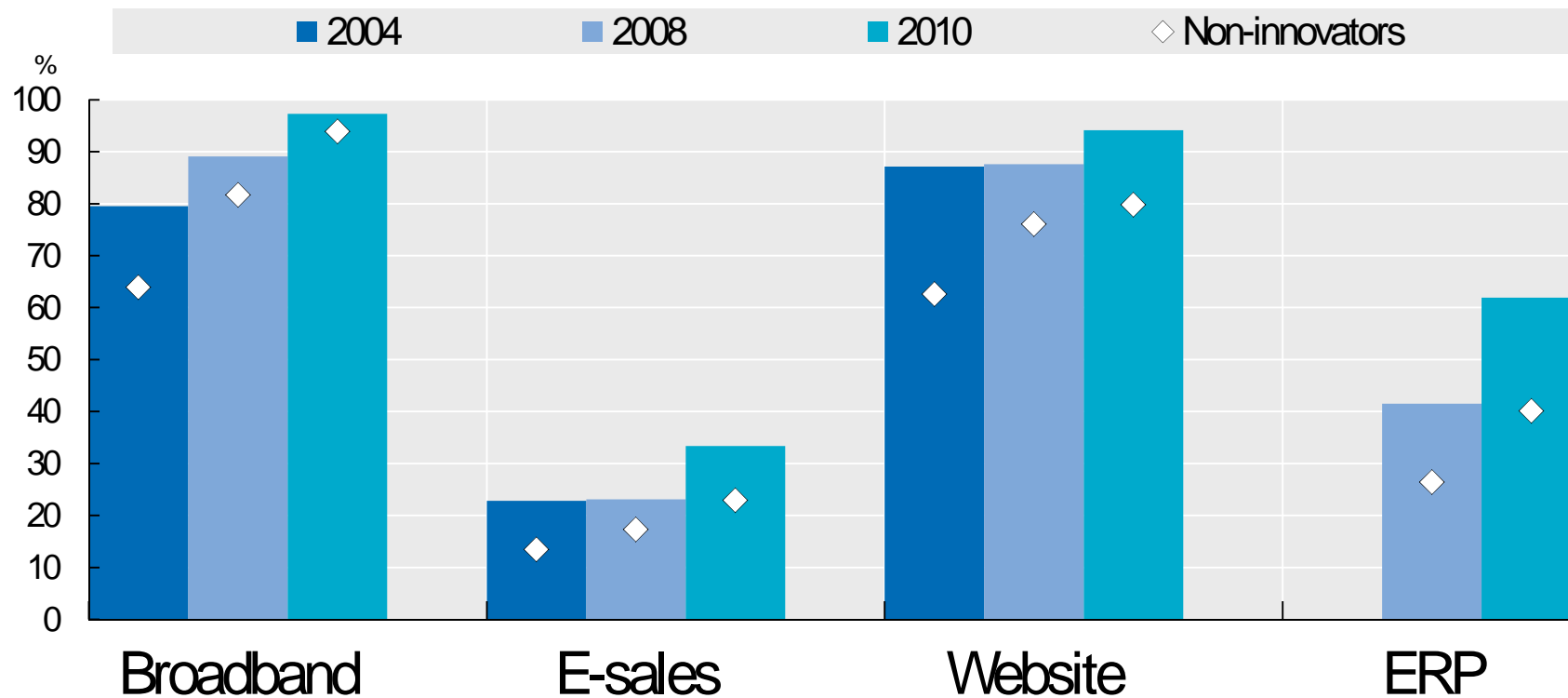
Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing
<http://dx.doi.org/10.1787/888933148472>





... and ICTs are a platform for innovation throughout the economy

ICT uptake among innovators and non-innovators in 13 European countries, 2004-2010



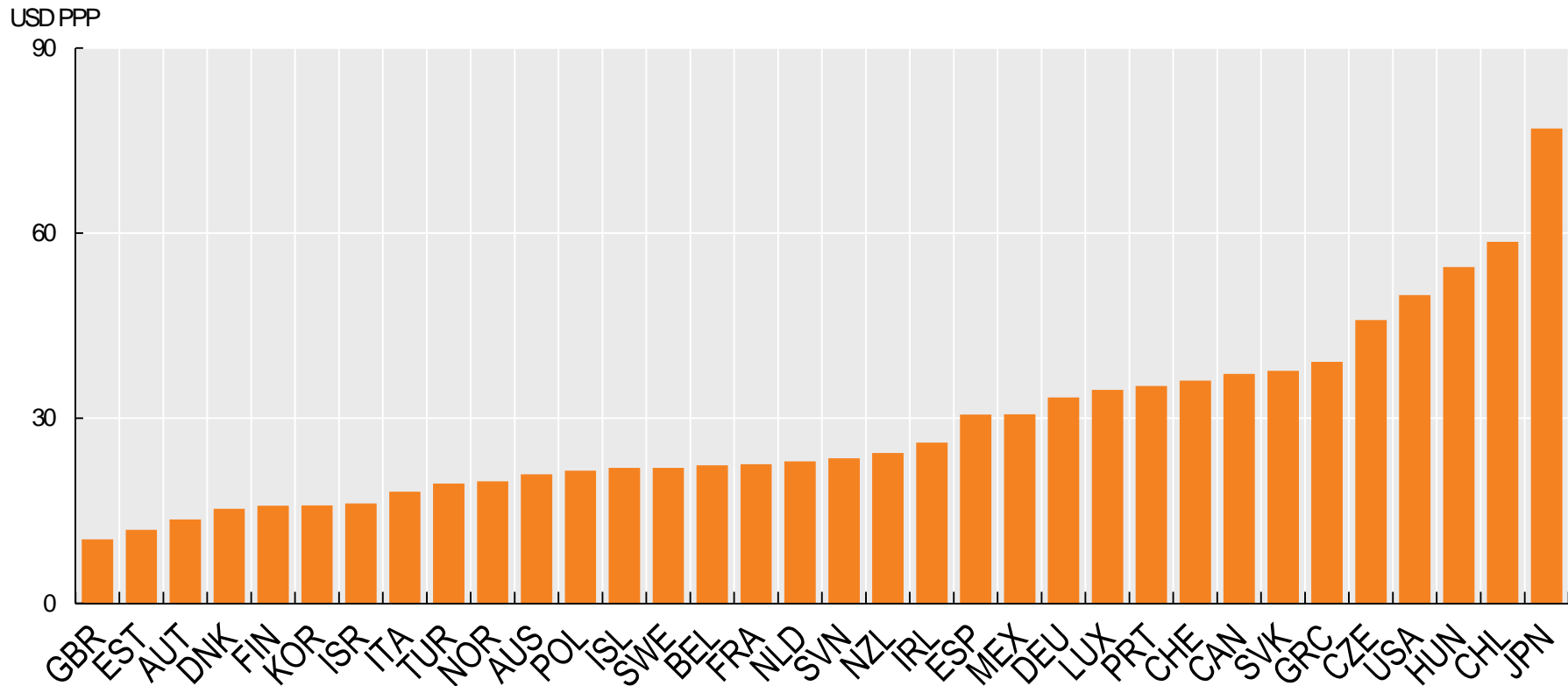
Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing
<http://dx.doi.org/10.1787/888933147857>





EU-wide competition is benefitting consumers...

Prices of mobile voice calls plus data traffic reference basket (100calls/500MB), February 2014



Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing
<http://dx.doi.org/10.1787/888933148078>

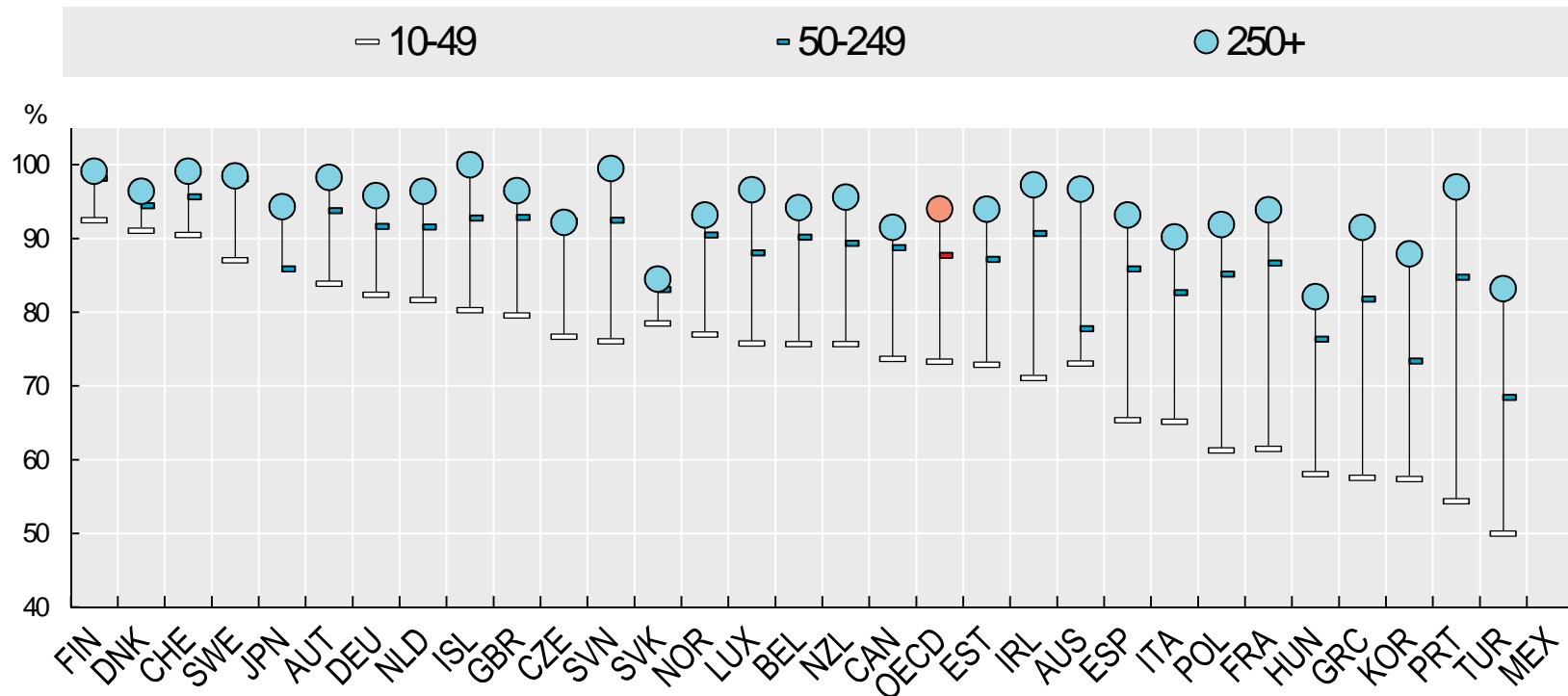




But ICT use remain uneven among firms...

Enterprises with website or home page, by size, 2013

As a percentage of enterprises in each employment size class



Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing
<http://dx.doi.org/10.1787/888933148775>

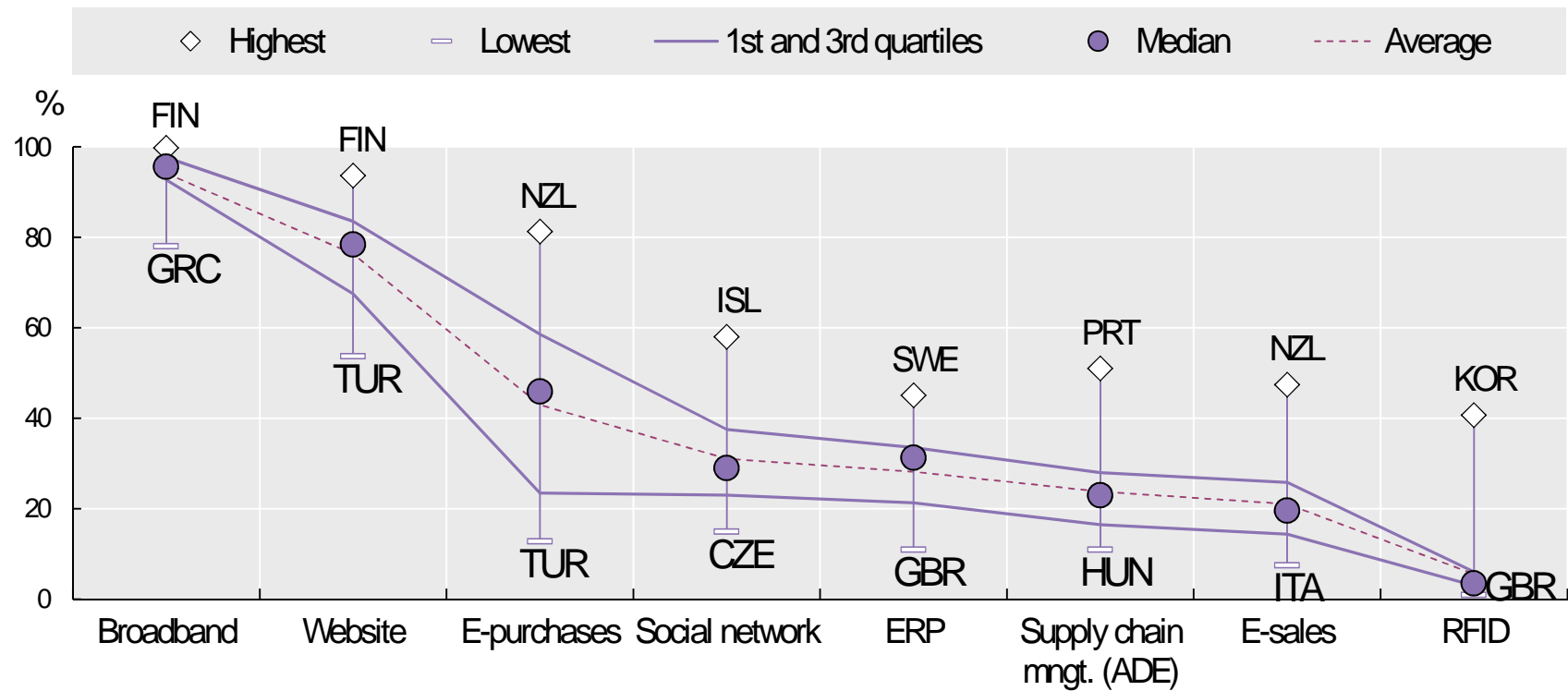




...and among countries...

The diffusion of selected ICT tools and activities in enterprises, 2013

Percentage of enterprises with ten or more persons employed

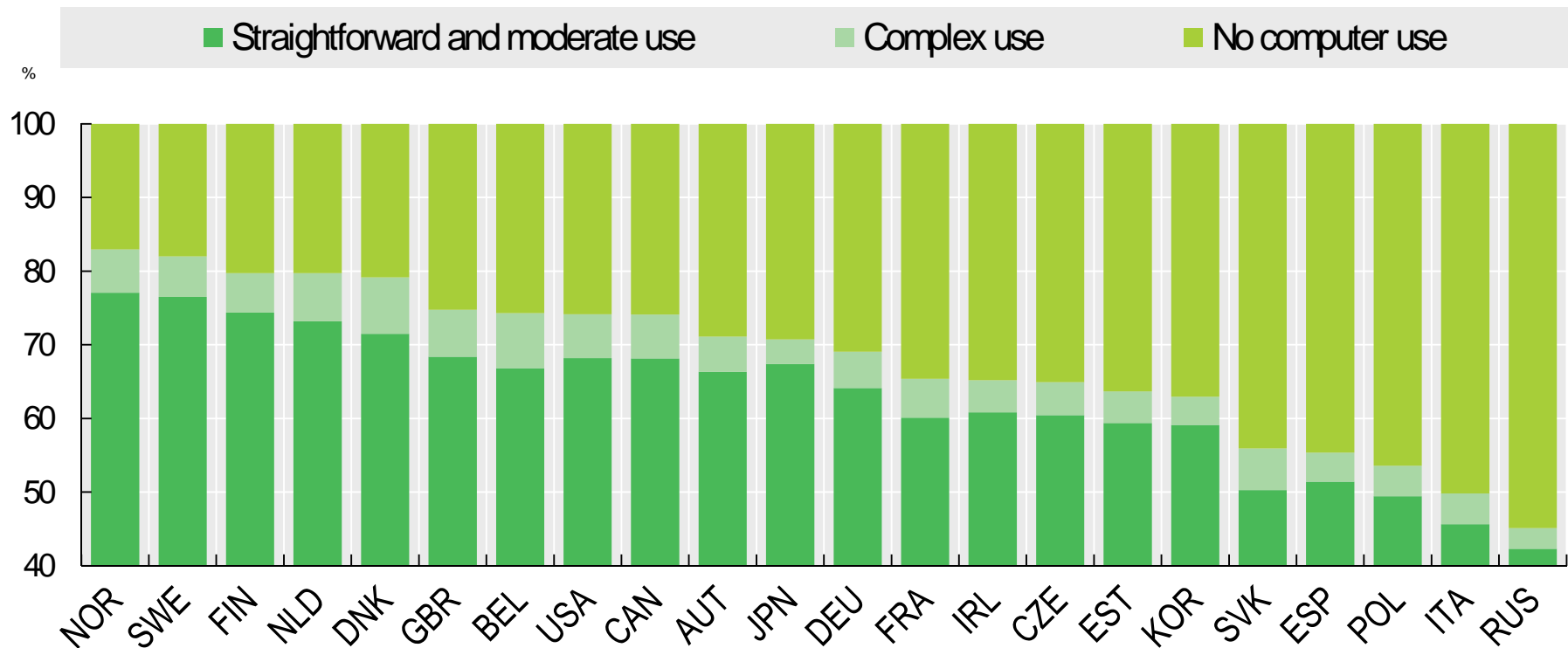


Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing
<http://dx.doi.org/10.1787/888933148510>



... as well as among workers

Computer use at work, 2012 *Percentage shares of all workers*



Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing
<http://dx.doi.org/10.1787/888933148332>

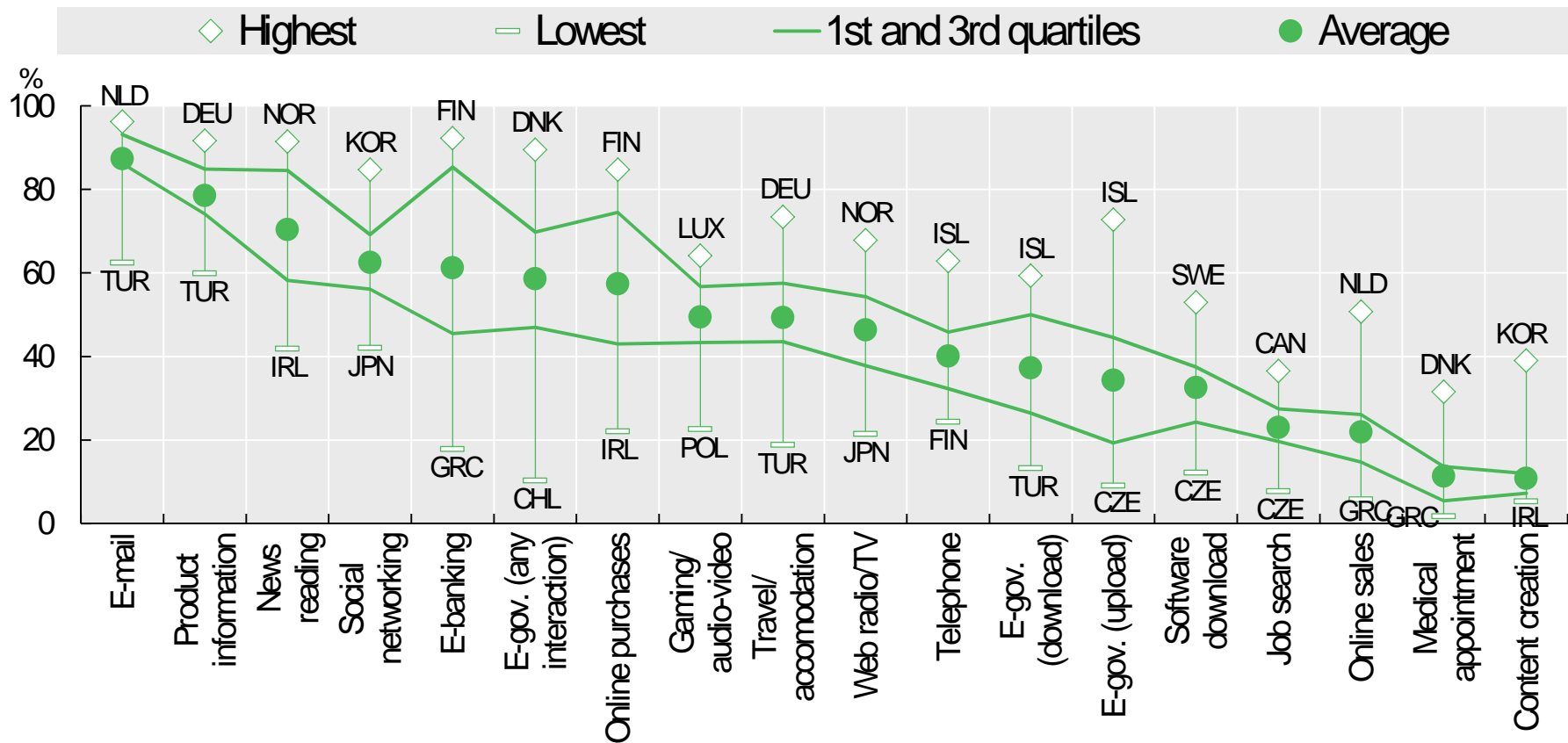




... and among individuals

The diffusion of selected online activities among Internet users, 2012-13

Percentage of Internet users performing each activity



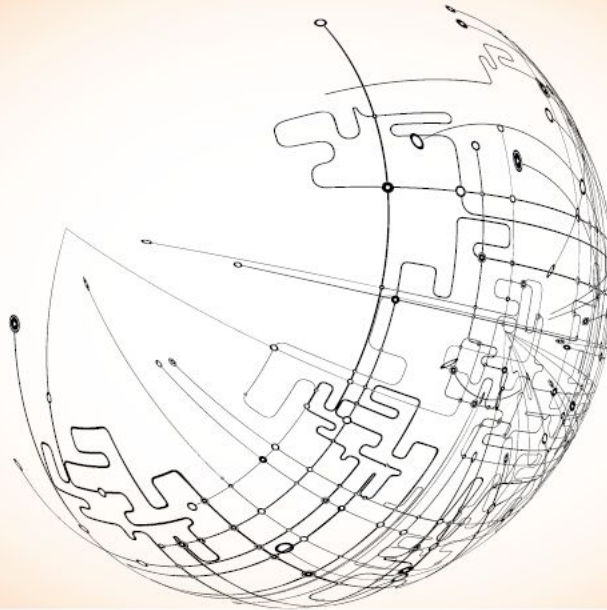
Source: OECD (2014), *Measuring the Digital Economy. A New Perspective*, OECD Publishing
<http://dx.doi.org/10.1787/888933148228>





Measuring the Digital Economy

A NEW PERSPECTIVE



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