



Seminar on Digital Union

Workshop II

Version 7th January 2016

What are the educational challenges of Digital Single Market? What kind of digital skills, organization of life-long education, media and cultural policies are need to overcome inequalities and prevent discrimination?

28th January 2016 from 11:30 - 13:00
Room A3G3 (in English only)
European Parliament, Alfiero Spinelli Building

Aim of the workshop:

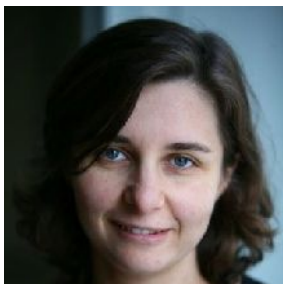
Identify the most substantial social, educational and cultural consequences and challenges of Digital Single Market, its impact on culture and education, social, regional and generational inequalities. What kind of digital skills, organization of life-long education media and cultural policies are needed to cope with digital environment, overcome inequalities and prevent discrimination? Define S&D priorities.

Experts:

- **July WARD** - MEP CULT - Moderator **tbc**
- **Christel VACELET** - Senior Communication Manager, European Schoolnet Academy
- **Denis CROWLEY** - Head of Unit Innovation in education, EIT and MSCA, DG EAC
- **Alexa JOYCE** - Director of Policy, Teaching and Learning, Microsoft

Expert's biographies:

Christel VACELET - Senior Communication Manager, European Schoolnet Academy



Project Director for the School Education Gateway and the eSkills for Jobs campaign 2015-16. Project manager of the Digital Jobs project and the European Coding Initiative. Responsible for the communications strategy and activities of all European Schoolnet projects, including Scientix and eTwinning. Communications team manager

Denis CROWLEY - Head of Unit Innovation in education, EIT and MSCA, DG EAC

Alexa JOYCE - Director of Policy, Teaching and Learning, Microsoft



As Director of Policy, Teaching and Learning for Europe, Middle East and Africa, Alexa supports national and regional governments and other education bodies in transforming education and deploying 1:1 device programs in schools across the region. As part of the Global Digital Learning Strategy team, she helps provide thought leadership and evidence of the impact of ICT in education transformation on teaching and learning in all subject areas. Alexa was formerly Senior Business Development Manager at European Schoolnet, the network of 30 Ministries of Education in Europe and think tank in use of technology to transform education.

At Schoolnet, she worked closely with governments, educators and major companies to bring about transformation in education. She had a particular focus on large-scale EC-funded projects (FP6, FP7 and the Lifelong Learning Program) and multi-stakeholder partnerships, in the fields of ICT in education, science, technology, engineering and maths (STEM) education and sustainability education.